

# Da Vinci Charter Academy

Websites, Listservs and Blog



# Overview

- What websites:
  - how many do we have now?
  - who manages them
- The Listservs
  - how many do we have now?
  - how do I send a message to the listserv and etiquette
  - how can we reduce traffic on the listserv?
- The Blog
  - purpose
  - how do we post and comment
  - recruiting authors

# Websites

- The main school websites:

<http://www.davincihigh.net/>

<http://www.davincijuniorhigh.net>

(managed by school office and Bev McFarland)

- The Boosters website:

<http://www.davinciboosters.net/>

(managed by Boosters Club and Teri Greenfield)

- The Boosters Blog: Da Vinci Focus

<http://davincifocus.net/>

(managed by Boosters Club and volunteer authors)

# Listservs

- General Boosters Listserv
  - High School focus, but includes general information
- Junior High Listserv
  - Junior High School focus
- Go to Boosters Website to sign up for either Listserv
- Other listservs:
  - Seniors (not used)
  - DHS class of \_\_\_\_ (good idea to sign up on this)

# Listserv Usage and Etiquette

- How to send an email to the listserv:
  - Send email to [dvhpbc@mailman.dcn.org](mailto:dvhpbc@mailman.dcn.org)
  - Send only to the listserv address (no cc:s)
  - Attachments cause problems:
    - Your message gets held for approval
    - In some email systems your text becomes an attachment too, so people might not see it
    - Consider a link to the document instead, and have your document placed on the Boosters website.

# Listserv Etiquette

- We have unmoderated listservs. Your “reply to all” or “please unsubscribe me” is sent to almost 500 people.
- Avoid using actual names.
- Messages sent via our listserv are meant for the list members only. Please don't forward to non-subscribers
- Only registered users can send to the listserv. Therefore, you can only send a message from the email address that you used to sign up for the listserv. You may be signed up with multiple email addresses.
- More etiquette items on Boosters website under  
[About the Listserv → Proper use of Listserv](#)

# Da Vinci Focus: The Blog

The screenshot shows a Mozilla Firefox browser window displaying the homepage of the 'Da Vinci Focus' blog. The browser's address bar shows the URL: <http://davincifocus.net/2009/10/13/use-and-care-of-the-da-vinci-blog/#respond>. The page features a header with a photograph of a 'DA VINCI' sign and the title 'Focus' in large white letters on a black background. Below the title is the tagline: 'A place to ask questions... and get answers... about the DV Charter Academy'. A navigation menu includes links for 'Home', 'About this Blog', and 'How to Post and Comment'. The main content area is titled 'Use and Care of the Da Vinci Blog' and contains a search box, a list of guidelines for using the blog, and a list of 'NOT a place to' activities. On the right side, there are three widget boxes: 'RECENT DISCUSSIONS' with a link to 'Use and Care of the Da Vinci Blog', 'IMPORTANT LINKS' with links to 'Da Vinci Boosters Website', 'Da Vinci HS Website', 'Da Vinci Junior High Website', 'DJUSD', and 'Upcoming Events', and 'ARCHIVES' with a 'Select Month' dropdown menu. A 'CATEGORIES' box at the bottom right contains a link to 'Blog etiquette'. The Windows taskbar at the bottom shows the system tray with the time 1:50 PM and several open applications, including Microsoft PowerPoint and the current browser window.

Use and Care of the Da Vinci Blog

Welcome to Da Vinci Charter Academy's blog. This blog is a place to:

- o pose questions to the greater Da Vinci population;
- o ask for ideas;
- o plan and coordinate events;
- o ask for help/volunteers;
- o discuss policies;
- o conduct a poll;
- o learn about how things are historically done at Da Vinci;
- o learn about the culture of Da Vinci.

This blog is NOT a place to:

- o complain about teachers, classes, individual students;
- o have personal conversations;
- o do anything that would offend, upset, or otherwise impugn your reputation or someone else's;

RECENT DISCUSSIONS

- o Use and Care of the Da Vinci Blog

IMPORTANT LINKS

- o Da Vinci Boosters Website
- o Da Vinci HS Website
- o Da Vinci Junior High Website
- o DJUSD
- o Upcoming Events

ARCHIVES

Select Month

CATEGORIES

- o Blog etiquette

# Purpose

- Pose questions to the greater Da Vinci population
  - ask for ideas;
  - plan and coordinate events;
  - ask for help/volunteers;
  - discuss policies;
  - conduct a poll;
  - learn about how things are historically done at Da Vinci;
  - learn about the culture of Da Vinci.
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  - do anything that would offend, upset, or otherwise impugn your reputation or someone else's;
  - post personal information.



# Post a comment

o plan and coordinate events;

o ask for help/volunteers;

o discuss policies;

o conduct a poll;

o learn about how things are historically done at Da Vinci;

o learn about the culture of Da Vinci.

This blog is NOT a place to:

o complain about teachers, classes, individual students;

o have personal conversations;

o do anything that would offend, upset, or otherwise impugn your reputation or someone else's;

o post personal information.

[Leave a Comment >](#) | [Blog etiquette](#) | [Permalink](#)  
Posted by Teri

**IMPORTANT LINKS**

- o [Da Vinci Boosters Website](#)
- o [Da Vinci HS Website](#)
- o [Da Vinci Junior High Website](#)
- o [DJUSD](#)
- o [Upcoming Events](#)

**ARCHIVES**

Select Month ▾

**CATEGORIES**

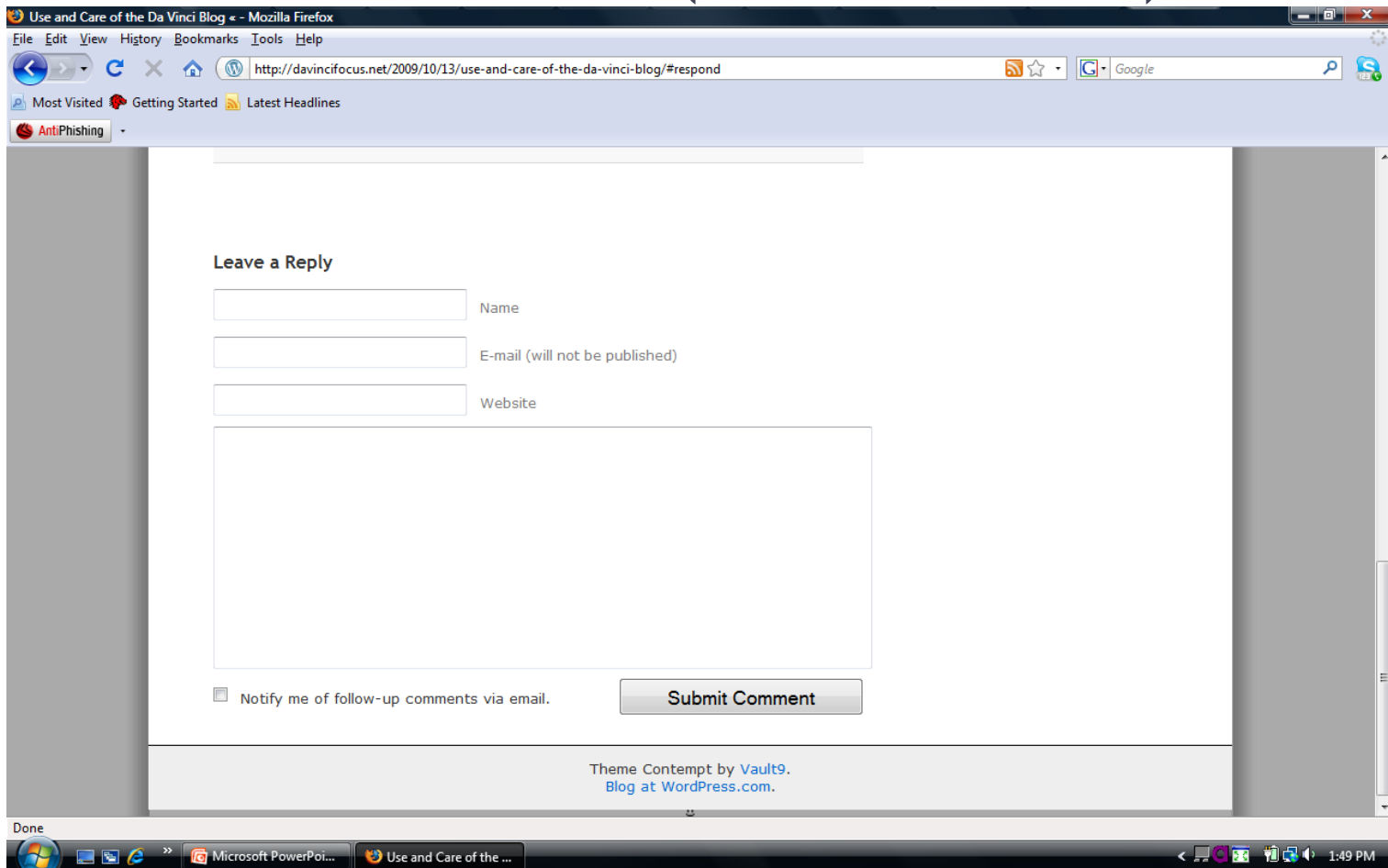
- o [Blog etiquette](#)

**ADMIN USE**

- o [Log in](#)
- o [Entries RSS](#)
- o [Comments RSS](#)
- o [WordPress.com](#)

Theme Contempt by [Vault9](#).  
[Blog at WordPress.com.](#)

# Post a comment (continued)



# Authors

- We are recruiting parents/guardians to be authors on the blog.
  - Write a post on a topic of special interest
    - Transportation      Project-based learning
    - Seniors              New parent info
    - Your suggestions
  - Moderate comments and make sure questions get answered
  - Email me at [dvhslist@gmail.com](mailto:dvhslist@gmail.com) if you are interested

# Conclusion

- Check our websites and blog frequently
- Read the listserv etiquette rules
- Participate in discussions on the blog.  
Experienced Da Vinci parents have a lot to teach new parents!